

## Dear Local Patron:

The Home School Association (HSA) of the Ridge Elementary School in Ridgewood, New Jersey is holding its Ridge School Gala and Auction on March 3, 2023, at The Tides Estate in North Haledon. We are seeking donations for our Silent and Live Auction. At this event, attended by many parents in our Ridge community, we auction off gift cards, merchandise and services generously donated by individuals and businesses like yours. The event proceeds will go to our Ridge Performing Arts Fund. We hope to replace old stage lighting and sound at Ridge, as well as contribute to the needs of our music programs.

We greatly appreciate any **donations** from individuals and businesses. Should your business donate an item for our Auction, it will be promoted through the donated item with the potential of introducing new business. We also provide a donation receipt letter with the HSA's tax exempt identification number for your records.

In addition, we are looking for businesses and individuals who will **sponsor** our Gala and Auction. For a one time payment of \$200, your name and/or logo will appear on our ridgehsa.org website for the duration of the school year, you will be mentioned in our weekly eNews to Ridge parents, and we will post multiple thank yous to our sponsors on our Facebook, Instagram and GroupSpot pages. Your name and/or logo will be prominently displayed at the Gala including on placards and at tables.

If you have any questions or need any further information, please contact me at bernreilly15@gmail.com. If you wish to be a sponsor we can provide a link for ease of payment or a check can be made payable to "Ridge HSA." On behalf of the students, parents and faculty of Ridge Elementary School, thank you for your consideration.

Sincerely,

Bernadette Reilly

Bernadette Reilly President of the Ridge Elementary HSA

